



*College Tour*

# LET'S GET JUICY

GET READY TO SIP, SPILL, AND SOAK IT ALL IN

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**SIP,  
SPILL,  
&  
SOAK**

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# SERVICE CATALOGUE

2025 - 2026



## SEX EDUCATION WORKSHOP

An interactive and engaging workshop designed to equip college students with vital sexual health knowledge and skills that are inclusive.



## QUEER HISTORY WORKSHOP

Comprehensive workshops designed to educate students on topics surrounding sex, gender identity, sexual orientation, and LGBTQIA+ history.



## KEYNOTE & SPEAKER

Make your lavender graduation empowering, energetic, and something to remember.



## DRAG TRIVIA

Get ready for Drag Trivia, where fierce knowledge meets fabulous fun! Test your expertise and compete for amazing prizes, all while celebrating the art of drag in a high-energy, interactive experience.



## DRAG BINGO

Our bingos feature drag rules and specific rounds of education between each game. There are more than enough opportunities to win a game or an activity. Who will win? Who will laugh? Who will strut?



## DRAG SHOW/ PRODUCTION

Programs, workshops, and services for student engagement, as well as campus training and development.





# LET'S GET JUICY COLLEGE TOUR

With many different college members reaching out to bring various student engagement programs to campus, such as student organizations, health centers, and student affairs, the "Let's Get Juicy" tour was launched in 2023. Led by Jacob Kelley, CEO & Founder of Mx. Kelley Queer Education LLC, the "Let's Get Juicy" Tour brings exciting workshops, events, and activities right to your campus.

## MISSION

Empower campuses with engaging and evidence-based workshops and events, focusing on LGBTQIA+ issues, sex education, and creating belonging and affirming spaces

## What's Inside:

- **LGBTQIA+ Education:** Workshops and programs on gender, sexuality, and queer history.
- **Sexual Health:** Sessions on wellness, relationships, sexual behavior, and safety.
- **Engagement Activities:** Interactive events to boost community and confidence.

Explore our offerings and bring  
"Let's Get Juicy" to your camp



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mistr  
mistr  
mistr

Doxy  
PrEP



All Programs  
come with

Postcards  
Mistr branded condoms  
Mistr Business cards  
Mistr posters

PrEP





# WHO IS?

**MX. JACOB KELLEY M.ED.**

(EDUCATION. ENGAGEMENT. EMPOWERMENT.)

Doctoral Candidate

Certified Sexologist

Drag Queen

Podcast CoHost

Author

Global Speaker

LGBTQIA+ Advocate

Mx. Trans Pennsylvania 2025

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# *Fall* 2025 Mx. Kelley Queer Education LLC *Let's Get Juicy Tour*

## *Join the Tour*

Bloomsburg University  
Misericordia University  
Penn State Lehigh Valley  
Penn State Scranton  
Susquehanna University  
Wilkes University

### Student Engagement

- Sexuality Education
- Drag Events
- Personal & Professional Growth Workshops

### Training/ Consulting

- Staff and Faculty Trainings
- Strategic Planning
- Lunch and Learns

### Keynote/ Guest Lecture

- Conference's
- Classroom
- Lavender Graduation
- Campus Events

# Past and Current Clients

## Colleges/Universities



## Colleges/Universities





# Pennsylvania Colleges/ Universities

Colleges across Pennsylvania have joined the Let's Get Juicy Tour; now it's your turn to bring the JUICY energy to your campus.

## Let's Get Juicy - Tour



- Bucknell University
- Commonwealth University- Mansfield
- Commonwealth University-Bloomsburg
- Commonwealth University-Lock Haven
- Drexel University
- Juniata University
- Keystone College
- Kutztown University
- Luzerne Community College
- Lycoming College
- Millersville University
- Mercyhurst University
- Penn State Abington
- Penn State Altoona
- Penn State Berks
- Penn State Brandywine
- Penn State Fayette
- Penn State Harrisburg
- Penn State Hazleton
- Penn State Lehigh Valley
- Penn State Mont Alto
- Penn State Scranton
- Penn State Shenango
- Penn State University Park
- Penn State Wilkes-Barre
- Penn State York
- Penn Tech (Williamsport)
- Susquehanna University
- Swarthmore College
- Widener University
- Wilkes University



# Beyond Pennsylvania

Colleges outside of Pennsylvania have joined the Let's Get Juicy Tour, showing that JUICY energy knows no state lines.

## Let's Get Juicy - Tour



Adler University  
Bridgewater State University  
Coastal Carolina University  
Gonzaga University  
Princeton University  
Randolph College  
Rensselaer Polytechnic Institute  
Rider University  
Steven's Institution of Technology  
University of Pikeville







AN INTERACTIVE AND ENGAGING WORKSHOP  
DESIGNED TO EQUIP COLLEGE STUDENTS  
WITH VITAL SEXUAL HEALTH KNOWLEDGE  
AND SKILLS THAT ARE INCLUSIVE.

### TOPICS COVERED:

- CONSENT AND COMMUNICATION
- HEALTHY RELATIONSHIPS
- STIS, HIV, AND PREVENTION
- CIRCLES OF SEXUALITY
- SEXUAL BEHAVIOR AND KINK
- AND MORE

### WHY IT MATTERS:

- 70% OF COLLEGE STUDENTS REPORT FEELING UNPREPARED TO NAVIGATE HEALTHY SEXUAL RELATIONSHIPS.
- 1 IN 5 STUDENTS EXPERIENCE SEXUAL ASSAULT DURING THEIR COLLEGE YEARS.
- 90% OF STUDENTS SAY COMPREHENSIVE SEX EDUCATION WOULD HELP THEM MAKE SAFER, MORE INFORMED CHOICES.



# PRINCETON UNIVERSITY

# TESTIMONIAL

**Yami Reyes**

Program Coordinator,  
Gender + Sexuality Resource Center

---

“The Queer Sexpo program was incredibly insightful, impactful, and engaging! Mx.

Kelley teaches in a way that makes participants comfortable and confident to participate in the different topics within sex education. I'm appreciative of both the witty and serious points of the conversation, a balance that helped students leave with a better understanding sex, consent, relationships, STIs, and queer history.”







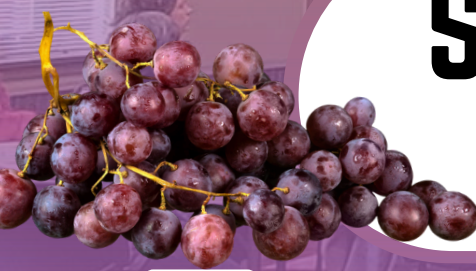
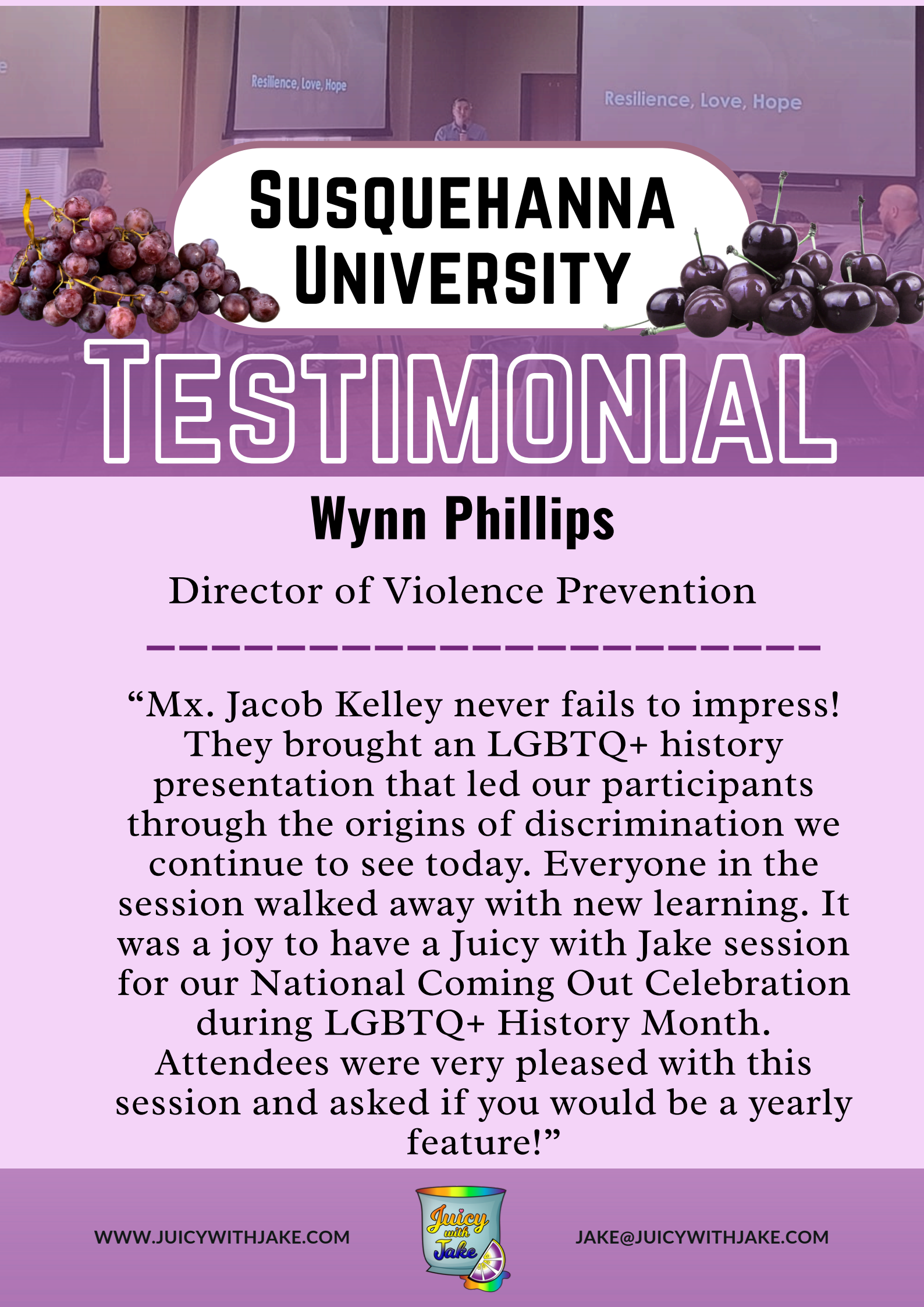
COMPREHENSIVE WORKSHOPS DESIGNED TO EDUCATE STUDENTS ON TOPICS SURROUNDING SEX, GENDER IDENTITY, SEXUAL ORIENTATION, AND LGBTQIA+ HISTORY.

### TOPICS COVERED:

- COMING OUT BY INVITING DIALOGUE
- FLAGS? ACRONYM, PRONOUNS; WHEN DID THIS ALL HAPPEN?
- UNDERSTANDING GENDER IDENTITY AND SEXUAL ORIENTATION
- LGBTQIA+ HISTORY AND MILESTONES
- AND MORE

### WHY IT MATTERS:

- 20% OF COLLEGE STUDENTS IDENTIFY AS LGBTQIA+ OR QUESTIONING.
- OVER 50% OF LGBTQIA+ YOUTH REPORT FEELING UNSAFE ON COLLEGE CAMPUSES DUE TO THEIR SEXUAL ORIENTATION OR GENDER IDENTITY.
- EDUCATING ON PRONOUNS AND GENDER IDENTITY CAN HELP REDUCE DISCRIMINATION AND CREATE A MORE INCLUSIVE ENVIRONMENT FOR ALL STUDENTS.



# SUSQUEHANNA UNIVERSITY

# TESTIMONIAL

**Wynn Phillips**

Director of Violence Prevention

---

“Mx. Jacob Kelley never fails to impress! They brought an LGBTQ+ history presentation that led our participants through the origins of discrimination we continue to see today. Everyone in the session walked away with new learning. It was a joy to have a Juicy with Jake session for our National Coming Out Celebration during LGBTQ+ History Month. Attendees were very pleased with this session and asked if you would be a yearly feature!”





# SPEAKER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER

## EMPOWER



# Jacob Kelley

## Topics

**Existing Isn't  
Revolutionary:  
I Am Nonbinary**

**Beyond Visibility:  
We Need Action**

**Confidence Is a  
Superpower**

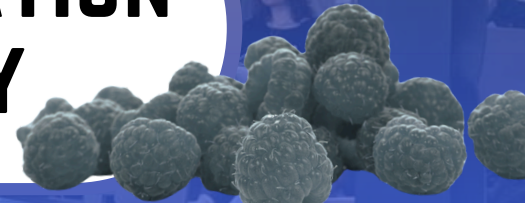
**Drag Gave Me a Voice**

**Take Back My Night, Build  
Better Boundaries**

**& More**



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# **STEVENS INSTITUTION OF TECHNOLOGY**

# TESTIMONIAL

**Liliana Delman**

Director of Student Culture and Belonging

---

“We asked Mx. Jacob Kelley to kick off our annual Pride Week with a virtual keynote on Queer History. Mx. Kelley was able to create such a warm and brave space for our students, alumni and staff to engage together! I got great feedback from students and we look forward to working with Mx. Kelley again!”





# Lavender Graduation

Keynote

Entertainer

TRIXY  
VALENTINE

MCee

Speaker  
**Jacob Kelley**

MAKE YOUR LAVENDER  
GRADUATION  
EMPOWERING, ENERGETIC,  
AND SOMETHING TO  
REMEMBER.



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*Lavender Graduation*

# **BLOOMSBURG UNIVERSITY**

# TESTIMONIAL

## **Monica Johnson**

Associate Director for Title IX  
and Student Conduct

---

“Jacob gave a beautiful speech for our Lavender Graduation ceremony. The perfect blend of heartfelt advice, congratulations, humor, and even some audience participation; they had our graduates and audience laughing, clapping, and even wiping some joyful tears. Jacob speaks from a place of authenticity and love to motivate and uplift their audience, leaving them inspired and excited for the future.”





# Campus Trainings

Trainings are tailored in length as needed

Students  
Faculty  
Staff



## TOP TRAININGS

Psychological Safety Foundations  
Safe Zone: Action in Allyship  
LGBTQIA+ Study Abroad  
Higher Education Strategic Planning

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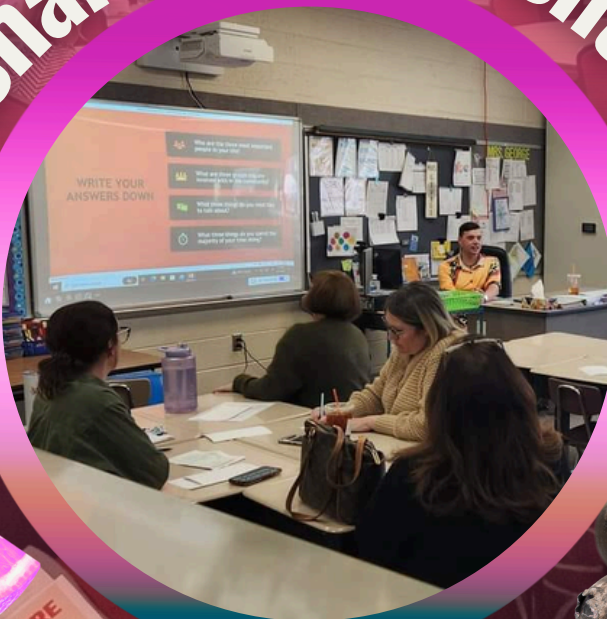


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***Learn the skills needed for all students.***

# Professional Development Trainings



OUR TRAININGS ARE TAILORED TO THE NEEDS OF THE SCHOOL, AUDIENCE, AND DEPARTMENT. THERE ARE FOUR MAIN TRAININGS PROVIDED, AND MANY MORE ARE NOT LISTED. IF THERE IS SOMETHING PARTICULAR YOU NEED OR A CV/ RESUME, PLEASE ASK, OR VISIT [JUICYWITHJAKE.COM](http://JUICYWITHJAKE.COM)

## **TOPICS COVERED:**

- PSYCHOLOGICAL SAFETY FOUNDATIONS
- SAFE ZONE: ACTION IN ALLYSHIP
- LGBTQIA+ STUDY ABROAD
- HIGHER EDUCATION STRATEGIC PLAN

## **WHO WE HAVE DONE TRAINING FOR:**

- STAFF & FACULTY TRAININGS
- HOUSING AND RESIDENT LIFE TRAINING
- NURSING AND MEDICAL STUDENTS ( SEX, GENDER, AND SEXUAL ORIENTATION)
- STUDENT ENGAGEMENT AND BELONGING OFFICER (ODI, DEI)
- CAREER CENTER
- HEALTH AND WELLNESS CENTER
- GSA/ LGBTQIA+/ WOMAN CENTERS
- STUDY ABROAD/ GLOBAL, INTERNATIONAL DEPARTMENTS







# UNIVERSITY OF PIKEVILLE

# TESTIMONIAL

## **Jasmine Saucedo-Izbrand**

Director, Center for Infinite Worth

---

“I thoroughly enjoyed the thoughtfulness that went into the design of this program. With recent changes to institutional language use, Jake was able to adapt the lesson to reach the largest audience possible. The participants each learned so much and the impact has shown up in continued requests for further conversations about what Jake addressed. It is imperative to learn about the statistics, or the real-world implications, of how kindness or the lack of psychological safety affects student's lives. Jake provided real-world application of strategies and theories for faculty and staff to take into their classrooms, offices, and clinical settings.”

## **Zyairia Amos**

Social Media Student Assistant

---

“I enjoyed the event! It was informative, social, and just overall a great atmosphere. I've learned much. It also made me understand more about the LGBTQAI+ community but that I still have more to learn.”



# Trixy Valentine

Award Winning  
Nationally Recognized

Drag  
Queen for  
over a  
decade.



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# Dr Programs tag

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# Drag Show Productions

Worry Less  
“YASS” More

Audience Engagement  
Hosting  
Storytelling  
Show Design

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# Drag Trivia

Get ready for Drag Trivia, where fierce knowledge meets fabulous fun! Test your expertise and compete for amazing prizes, all while celebrating the art of drag in a high-energy, interactive experience.

## Topics

- LGBTQIA+ Milestones & History
- Sex Education & Healthy Relationships
- Sexual Health & STIs
- Queer Icons & Activism

**WHERE KNOWLEDGE  
MEETS FABULOUS.**

*Prizes can be included.*



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# RAINBOW SIG

# TESTIMONIAL

**Hannah Benson**

Co-Chair, Rainbow SIG

---

“We hired Jacob (Trixy Valentine) to do drag trivia as a fundraiser for our organization after having worked with them many times in the past. They are the full package: welcoming, affirming, laugh-out-loud, entertaining, and educational. Our event attendees learned a ton about queer history while also participating in strut-off and lip-sync contests that got them out of their comfort zones yet more comfortable in the community. We were also able to raise awareness for the importance of our cause while Jacob uplifted queer voices and stories, past, present, and future. We would hire them again in a second, and we look forward to working with them on future events. Thank you, Jacob!”







# DRAG

## B I N G O

Our bingos feature drag rules and specific rounds of education between each game. There are more than enough opportunities to win a game or an activity. Who will win? Who will laugh? Who will strut?

## DRAG RULES

- No yelling 'Bingo' here!
- Some numbers will require you to shout out with flair.
- Expect fabulous performances throughout the event!"

Between each round, there are educational activities filled with both learning and fun!"

## SPECIAL EVENTS

*Experience Bingo After Dark, where we provide sex education alongside adult prizes, as well as valuable information on usage and protection.*

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# PENN STATE SCRANTON



# TESTIMONIAL

**Nikki Paolicelli**

Assistant Director of Student Services & Engagement

---

"Mx. Kelley brought an incredible depth of knowledge, empathy, and authenticity to our Drag Queen Bingo event at Penn State Scranton! The experience was not only educational, but so well received and attended by our students.

Their ability to create a welcoming space for honest conversation while tying in educational components is amazing to watch. It's clear that this kind of education is essential for our students, staff & faculty and Mx. Kelley delivers it with heart, purpose, and compassion. I can't recommend them and their programs enough, and I hope more communities have the chance to learn and grow through their work. Looking forward for our next program together!"





# Drag History.

Before Rupaul there was...?

● ● ● ● ● ●  
A bold journey of  
rebellion,  
expression, and  
empowerment

# DRAG WORKSHOPS

**C.A.P.**  
**of Drag**  
Confidence  
Attitude  
Personality

*What does it take to do drag?*

**STRUT ● POSE ● FACE**

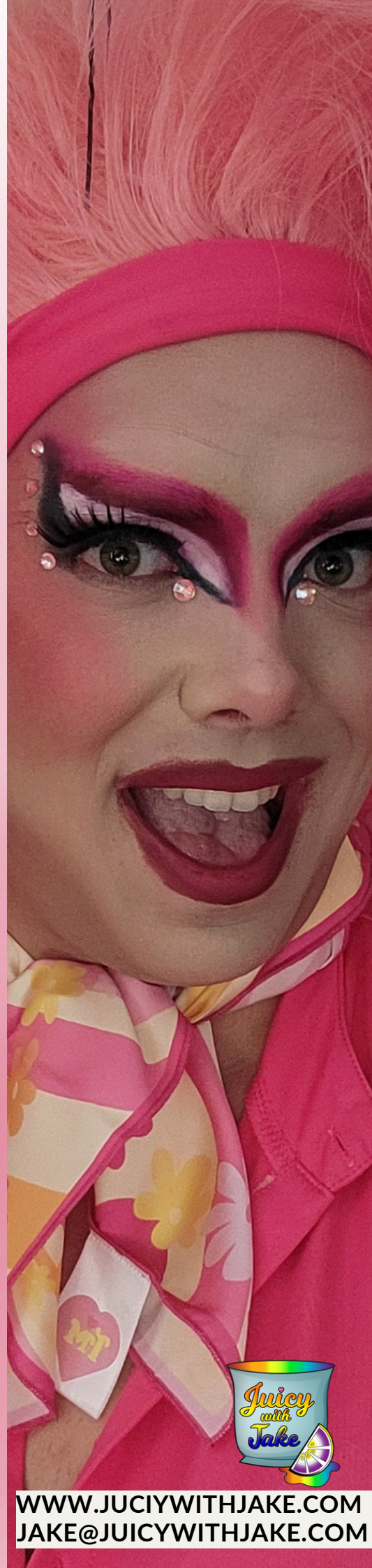




# Makeup

*Unleash  
Your  
Inner  
Divva!*

# DRAG



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# LYCOMING COLLEGE

# TESTIMONIAL

## Kaitlynn Mangrum

GSA President/Organizer

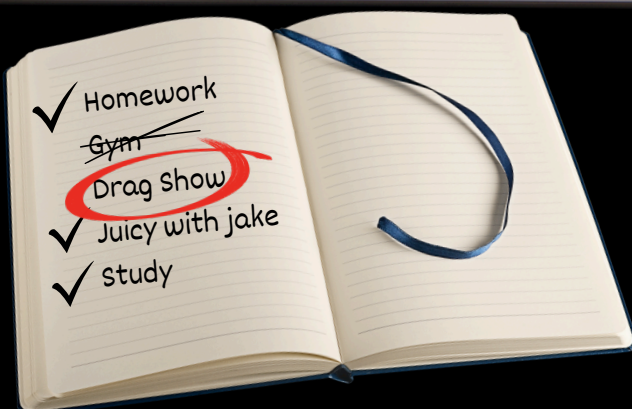
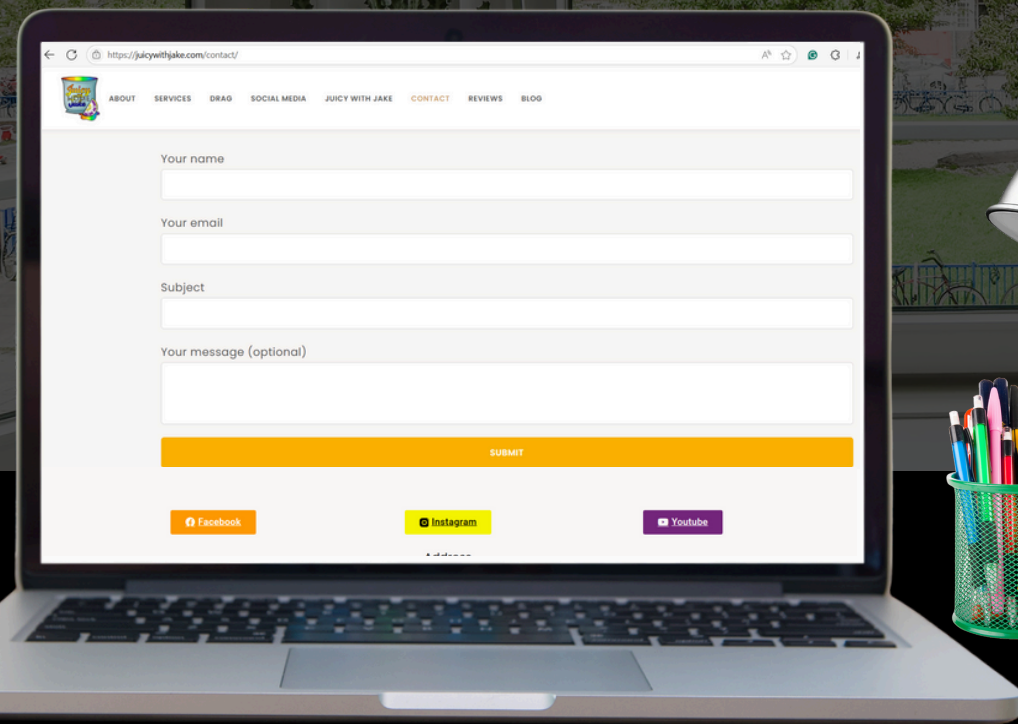
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“A few weeks ago, Lycoming College's GSA had the absolute pleasure of having Jacob Kelley here as Trixy Valentine for two events. First, Trixy came and held a Drag Makeup Workshop where students got to learn how to do Drag Makeup. Trixy taught us the common techniques and then gave us many tips and tricks as well as some general makeup advice! She was funny, educational, and patient. Trixy answered any and all questions asked and all of us left feeling like we had learned something. The second event that we had was a Drag Show, which Trixy Valentine hosted. She also performed two numbers. Everybody adored her! She was charismatic, hilarious, and made sure that everyone had an amazing time! I highly recommend any of Jacob Kelley's services from their work in drag to their educational services! I hope to work again with them in the future!”



# HOW CAN WE HELP YOU? CONTACT US

WWW.JUICYWITHJAKE.COM



EMPOWER STUDENTS TO LEARN  
ENGAGE STUDENTS IN CONVERSATIONS  
ENCOURAGE STUDENTS TO STEP OUTSIDE THEIR COMFORT ZONE

---

ALL QUESTIONS CAN BE EMAILED TO  
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# TESTIMONIALS

**BUCKNELL UNIVERSITY**

**KATHARINE MCCABE**

*Assistant Professor of Women's and Gender Studies*

Mx. Kelley's queer inclusive sexual health education programming is comprehensive, inclusive, accessible for all audiences, and most importantly fun and vibrant! Our community of students, staff, and faculty benefitted from their customized programming which blends sexual health education and LGBTQIA+ history with interactive games and education. I will absolutely be reaching to Mx. Kelley again in the future!

**DREXEL UNIVERSITY**

**CINDY M. NGO**

*Student Engagement and Event Coordinator*

Jake was so excellent! Not only did they bring an incredible amount of energy to the room, but they also handled the event schedule changes with grace. Jake's ability to pivot and adapt to the evolving situation was truly admirable. Their presence really made the event memorable, and I believe Jake played a significant role in its success.

**KEYSTONE COLLEGE**

**JILLIAN BRENNAN**

*Planned Parenthood Generation Action President*

Mx. Kelley was incredibly engaging and informative! Even our dining team who was there to dish out snacks couldn't resist getting in on the fun. Mx. Kelley kept the energy in the room lighthearted and open throughout the show, and answered any extra questions our students had. They have the ability to discuss topics that some may find awkward in a straightforward manner, while also making said topics approachable and understandable to the audience. We can't wait to work with them again!



# TESTIMONIALS

**ADLER UNIVERSITY**

**LUNDEN GREGORY**

*Student Services Coordinator*

Mx. Kelley provided our university with one of the best interactive educational programs we've had all year. They provided us with information that is timely and relevant, complete with data that speaks to the changing landscape of HIV/AIDS in the United States. I, particularly, appreciated the approach to decreasing stigma in educational and workplace environments. Mx. Kelley is also a consummate professional who worked graciously around technical difficulties surrounding our virtual platform. When possible, we would like to have them speak to our audiences every year.

**MERCYHURST UNIVERSITY**

**ALESSANDRA SORTO**

*Graduate Student*

Trixy hosted an amazing Drag trivia at Mercyhurst! Had so much fun learning about LGBTQ+ history and culture with Trixy. I'm grateful to have an opportunity to become a better ally through activities like Drag trivia. Trixy was such a joy to watch and I'm obsessed with her killer performance!

**COASTAL CAROLINA UNIVERSITY**

**DEBBIE KING**

*Coordinator for Intercultural and Inclusion Student Services*

The Drag Workshop was absolutely phenomenal. The workshop was paced well, interactive, and kept my attention the entire time. Trixy provided a comfortable, safe atmosphere to learn and expand our knowledge based on this beautiful art form. Trixy not only embodies the glamour and empowerment of drag but also the authenticity, the charisma, and the compassion. A student missed the workshop and arrived at the end, but Trixy took the time to speak with them and answer all their questions. Trixy also made bingo a good time and her performance left us in such high spirits.





# TESTIMONIALS

**MILLERSVILLE UNIVERSITY**

**MARGO THORWART**

*Director of the Center for Health Education and Promotion*

Jake was phenomenal to have on campus. They really connected with students in a way that resonated with them. Students were able to engage and ask questions about sex that in many other day to day environments they are unable or feel uncomfortable asking. All students that attend the workshop and keynote were invested and took away something.

**WIDENER UNIVERSITY**

**DR. LAURA MCGUIRE**

*CEO, The National Center for Equity and Agency*

Jacob has been a student of mine since 2020, and in that time I have watched them transform as a subject matter expert, speaker, and all-around change agent. They shared their journey as an educator and entrepreneur with my class and the students felt it was deeply engaging and inspiring. Jake is a consummate professional who brings authenticity, compassion, and joy to all they do. I would highly recommend them as a speaker for your next event!

**PENN STATE BERKS**

**AUTUMN FRITZ**

*Mental Health Therapist/ Coordinated event*

I am so grateful that we were able to jump onto the Penn State block booking to bring Jacob Kelley/Trixy Valentine to our campus. As a performer, Trixy was mesmerizing- but it was awesome to see how the educational components were woven throughout the program. While we did not have the turnout we anticipated, Trixy was able to pivot and command the space in an engaging and vibrant way. The trivia was intentional, and not only challenged students (and staff) that participated, but also provided context, understanding, and empathy for how long the LGBTQ+ community has been fighting for their rights in a way that brought everyone IN to the conversation, instead of feeling like we were being talked AT. The most humbling and eye opening fact, that I have continued to reflect on since the event- is that 2023 has seen the most anti-LGBT legislation in the history of the US and gay rights movements: challenging our beliefs that the discrimination and violence toward this community is a past tense problem, not a current tense problem. I finally want to commend Trixy for the ability to address crowd concerns with grace and compassion, while holding the students to the standard we expect on our campus.

